

CORPORATE PROFILE



CORPORATE PROFILE

TNS & MARQUEE



01

TNS

THE ORIGINAL
NAIL SPA.



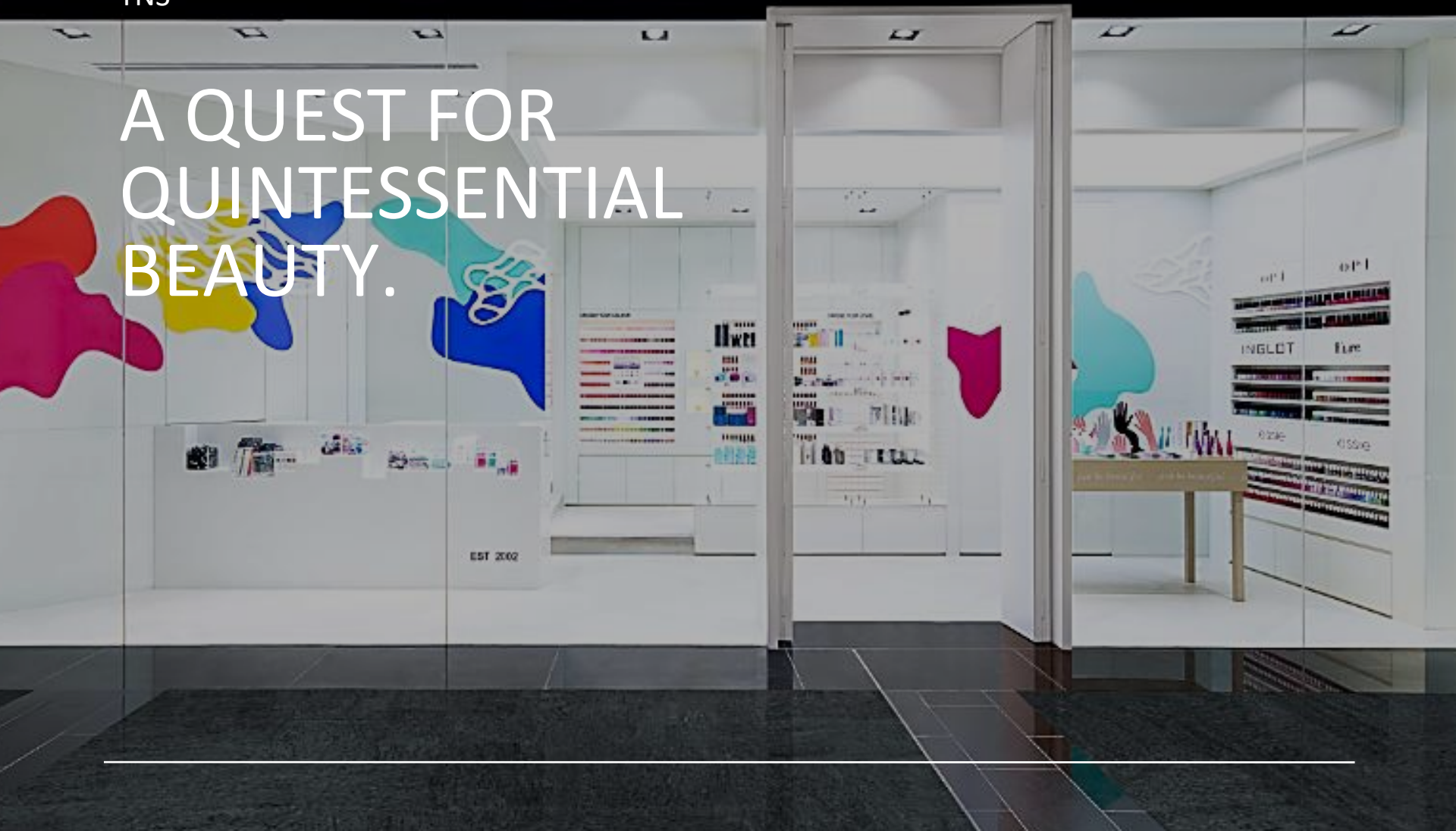
A QUEST FOR QUINTESSENTIAL BEAUTY.

THE NAIL SPA began life in 2002 as the region's first spa solely for hands and feet: providing "perfection at your fingertips" for the UAE's stylish and discerning women. We've always listened carefully to our clients and over the years we've expanded our service offering to deliver more spas in the best locations with the finest range of beauty services and treatments from around the world.



TNS

A QUEST FOR QUINTESSENTIAL BEAUTY.



EST 2002

A QUEST FOR QUINTESSENTIAL BEAUTY.

In 2013 we decided it was time to refresh and reinvigorate our home grown spa brand to reflect on the outside how we are on the inside. The rejuvenated look and feel – TNS – was applied to each of our spas and today our clients continue to enjoy the relaxing and stylish environment for which we're renowned. As part of our brand refresh we expanded our menu and service offerings to include a wide variety of new and improved treatments. Today, in addition to our essential nail care, we offer:

- Therapeutic treatments for hands and feet
- Facials and body massages
- Waxing and threading
- Eyelash and eyebrow tinting

TNS is part of the HOUSE OF ENSPA family, a holding company for TNS, MARQUEE – a premium chain of hair salons and ESPAI – a dedicated distribution, training and franchising division.

The award-winning HOUSE OF ENSPA collection:

- Operates 20 spas and salons
- Comprising 16,000 sq. ft. retail and operating space
- Employs more than 500 members of staff – each dedicated to offering a flawless, consistent and holistic customer experience.

TNS

A BRAND WITH A MISSION.



jewels
artbar

artbar
ART & JEWELRY

artbar
ART & JEWELRY

A BRAND WITH A MISSION

We believe passionately that everyone is naturally beautiful. 'Quintessential Beauty', as we like to call it, is an attitude, a feeling, a state of mind. It's brought to life by the caring touch, knowledge and well-honed skill of our therapists.



A BRAND WITH A MISSION

The Nail Spa profoundly represents the ongoing attempt of women to achieve the state of ‘just being’ and to lead complete and fulfilling lives. The brand is a celebration of inner beauty and a tribute to women across all ages and times who have been beautiful through being humble, kind and charming – with an attitude.

At The Nail Spa we are on a quest to:

- Promote beauty through happiness
- Evoke natural beauty
- Engage at an emotional level with clients
- Be known and respected as experts and trend setters
- Be the place to be seen at – where everyone wants to hangout
- Be recognised for doing what’s right for our people, our clients, our community and our planet.

DELIVERING DELIGHT

Our team travels here, there and everywhere in search of products and services to add to our tried and trusted favourites: Bio Sculpture, Essie, and Heaven by Deborah Mitchell.

As part of our brand refresh we introduced new products and services including exclusive in- chair facials from 'skin-doctor-to- the-stars' Dr. Dennis Gross and the revolutionary Cirépil Wax by Perron Rigot.

Our services include nail care and nail art, therapeutic treatments for hands and feet, facials and body massage, waxing, threading, and eyelash and eyebrow tinting.



REACHING OUT

Our spas are a haven of relaxation and tranquillity for our customers, but behind the scenes our management team works tirelessly to bring our incredible service offering to an ever-wider audience.

In 2019, we opened a state of the art flagship in Dubai DIFC LIMESTONE HOUSE increasing our portfolio of spa locations to 12.



OUR JOURNEY

DUBAI

Mercato Mall	2002
Ibn Battuta Mall	2005
Meadows Town Centre	2012
Arabian Ranches Golf Club	2012
Emirates Hills - The Lakes	2014
Jumeirah Beach Road	2016
Mall of the Emirates	2016
First Avenue Mall (Motor City)	2018
Dubai Marina Gate	2018
DIFC	2019

ABU DHABI

Eastern Mangroves Promenade	2013
World Trade Centre Mall	2013



TNS DIFC: OPENED 2019



TNS

THE SECRET OF OUR SUCCESS.



AWARDS & ACCOLADES

Our ongoing success has been recognised in numerous ways, proving that beauty and brains are a great combination.

- “Favourite Independent Spa, Abu Dhabi by Fact (2023)
- “Annual Waste Management & Recycling Campaign”, World Trade Centre, Abu Dhabi (2022)
- “Beauty Salon of the year” by Professional Beauty (2019)
- ‘Favourite Nail Bar’ by What’s On Dubai Awards (2018, 2016, 2015)
- “Favourite Nail Studio” by Fact magazine (2018)
- ‘Best Salon of the year’, TNS, Mall of the Emirates by Professional Beauty (2018)
- ‘Best Nail Bar’ by VIVA Magazine (2008, 2009, 2010, 2016)
- ‘Corporate Social Responsibility Label’ by Dubai Chamber (2011, 2012, 2013, 2015)
- ‘SME Top 100 Business (ranked 35th)’ by Dubai SME 100 (2013)
- ‘Admirable Woman Entrepreneur of the Year’ (Shabana Karim) by SME Stars of Business Awards (2011)
- ‘Industry Award Winner for Health & Wellness’ by SME Stars of Business Awards (2011)
- ‘Best Salon of the Region’ by Essie (2011)
- ‘Business Woman of the Year’ (Shabana Karim) by Dubai Quality Group (2010)

Dubai SME100 identifies the top-performing SMEs in Dubai to help groom them into bigger and more sustainable enterprises, and to support them in their growth into larger and internationally-oriented companies. More than just a ranking, the objective of Dubai SME100 is to inspire SMEs that have the potential to be world-class enterprises to invest in innovation and people and to sustain growth.



THE SECRET OF OUR SUCCESS

SUPPORTING OUR STAFF

We believe that for us to succeed, our people must succeed. The well-being of our team is at the heart and soul of everything we do, and this is why we are proud to have one of the highest employee retention rates in the beauty industry. We maintain this achievement by running a performance management programme that fosters an environment of openness and transparency across the board. We constantly develop new ideas to support staff happiness, and believe that our focus on training and career development will help us continue to attract and retain top talent at all levels. We ensure that our team is aligned with our vision, allowing us to work together in passionate pursuit of creating something beautiful, valuable and tangible for our clients.



THE SECRET OF OUR SUCCESS

ORGANIC GROWTH

Our customers are always curious to know why we operate 15 spas across two cosmopolitan cities. We would love to have a spa in every community – and in time we will – but in order to maintain our focus on uncompromising quality we are implementing a strategy of organic, steady growth. We understand our customers want more accessibility and we have responded with a series of innovative ‘out of spa’ offerings. Our customers can now enjoy a wide range of services in the comfort of their home or office with our convenient Pampering To Go, Desk Side Revival, and Party Planning services.



TNS

BEYOND
BEAUTY.



BEYOND BEAUTY

We passionately believe that beauty is more than skin deep, and since we first opened our doors in 2002, we've woven this belief into everything we do.

In 2011 we were the first UAE beauty services company to be certified with The Dubai Chamber CSR (Corporate Social Responsibility) Label and we have retained this certification for three consecutive years and most recently in 2015.

We know there's more to life than being pretty and pampered:

- Staff welfare is at the heart of everything we do.
- We love our team as if they were our own family, teaching our therapists lifelong skills at our beauty boot camp and providing scholarship opportunities for their children.
- We love our community and are actively involved in local charity fundraising campaigns and other neighbourhood events.
- We love our planet, sourcing environmentally-sound products and services wherever we can.
- And we love our clients, striving every day to make them feel even more valued and cherished.



TO FIND OUT MORE ABOUT EXCITING
TNS BUSINESS OPPORTUNITIES

Call 600 544 001
General Enquiries
enquiries@houseofenspa.com
Marketing
marketing@houseofenspa.com

WWW.THENAILSPA.COM



02

MARQUEE

YOU.
BEAUTIFULLY REINVENTED.



ABOUT MARQUEE

Marquee provides premium hair styling and advanced hair treatments through our salon environments located at top shopping destinations and leisure centres in the UAE.

DUBAI

Arabian Ranches Golf Club	2012
Emirates Hills - The Lakes	2014
Jumeirah Beach Road	2016
Dubai Marina	2018
DIFC	2019
Meadows Town Centre	2020
Mercato Mall	2022

ABU DHABI

Eastern Mangroves Promenade	2013
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MARQUEE DIFC: OPENED 2019



WHAT WE DO

Inspired by the bold and glamorous women of Hollywood's Golden era (1930s – 1950s), Marquee conveys the idea of reinventing yourself, stepping into the limelight and playing a starring role in your own story. It's about having the confidence to see your name up in lights and achieve "top billing".



CORPORATE PROFILE

MARQUEE

A BRAND
WITH A
MISSION.



HOW WE DO IT

Our stylists are the most talented and best-trained professionals in the industry and take the time to understand our customers' needs and desires. We use only the best-performing products in the market.



MARQUEE

WHOM
WE CATER TO.



WHOM WE CATER TO

Our customers are successful, affluent women who are style-savvy, well-traveled and know what they want out of life. They yearn for change but are sometimes held back by caution.



CORPORATE PROFILE

MARQUEE

YOU.
BEAUTIFULLY
REINVENTED.



WHAT MAKES MARQUEE DIFFERENT

Marquee stylists undergo the best education and development in the industry. They know what it takes to bring out our customers' natural beauty. They make sure our customers walk out of Marquee feeling confident, empowered, beautifully reinvented.



WHERE WE SIT IN THE MARKET

In line with our unique culture, we at Marquee revere our customers for their natural beauty and respect them for their opinions and desires. We always listen, and we follow up with the most professional advice you can find anywhere. We want every customer to walk out of Marquee feeling confident, beautiful and empowered. This promise is captured in our Brand Promise Statement:

YOU. BEAUTIFULLY REINVENTED.



HOW WE WANT OUR CUSTOMERS TO FEEL

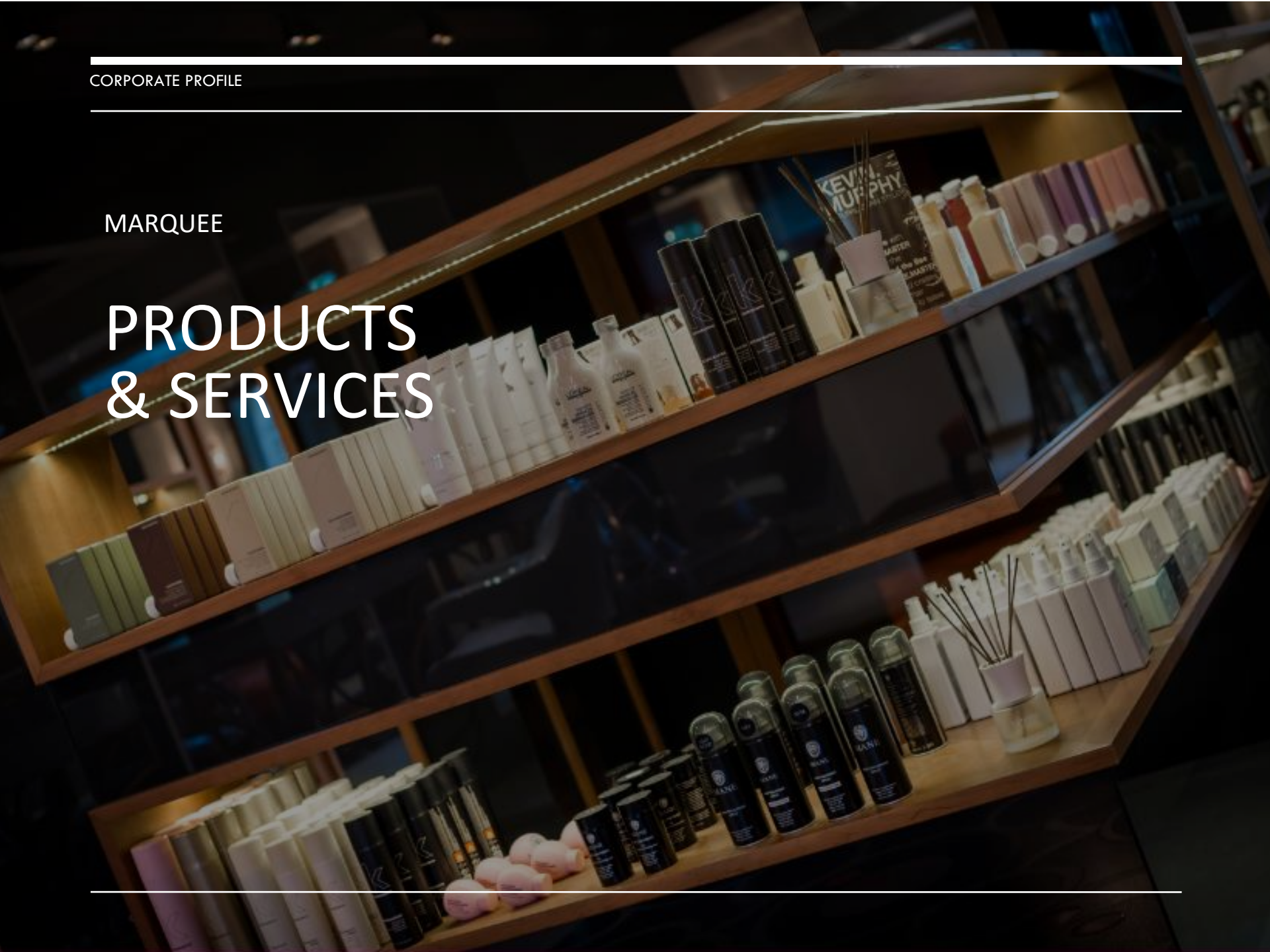
We want our customers to become passionate members of the Marquee “cult”. We want them to see Marquee as an essential part of their life – a place to frequently connect with friends, get fast and professional styling. We want them to feel acknowledged and respected by our stylists and at ease in our environment. Above all, we want them to feel empowered – in charge of their beauty, life and destiny.



CORPORATE PROFILE

MARQUEE

PRODUCTS & SERVICES



THE PRODUCTS

We use non mainstream products which are internationally recognised as best in class. Our group has exclusive distribution rights for Kevin Murphy, a fashion focused range of salon only, professional, hair care products.





TO FIND OUT MORE ABOUT EXCITING
MARQUEE BUSINESS OPPORTUNITIES

Call 600 544 002
General Enquiries
enquiries@houseofenspa.com
Marketing
marketing@houseofenspa.com

